



Community Action Agency of Somerville
66-70 Union Square, Ste. #104, Somerville, MA 02143
Working to End Poverty Where We Live

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CAAS Photo Ambassador

Ambassador Description: CAAS seeks a local photographer interested in learning about non-profit marketing and storytelling. CAAS is expanding its marketing capacity by building a library of usable photos to portray our mission and our work. The ambassador will be responsible for taking, editing, and submitting photos to CAAS that capture the people and places of Somerville. CAAS will have an exclusive license to use these photos. Other projects could include staff and board headshots. Compensation per photo based on experience.

Qualifications: Must have own photography equipment and editing capabilities. Photos must be a minimum of 1500 pixels. Familiar with Somerville geography and demographics. Previous experience in a culturally diverse setting helpful. **Interested applicants should send portfolio and references to Kate Berliner, Development & Communications Associate; kberliner@caasomerville.org**

Mission: The mission of the Community Action Agency of Somerville (CAAS) is to reduce poverty among local families and individuals while working to counteract, and whenever possible eliminate, the societal conditions that cause and perpetuate poverty. We envision a community where all residents are able to achieve economic independence, mobility and success.

About CAAS: CAAS' core programs are Head Start, the Homelessness Prevention Program (HPP) and Community Outreach and Organizing.

Head Start is a comprehensive developmental preschool program that provides a variety of wrap-around services to approximately 275 low-income children and their families each year. Components of this wraparound include extensive supports in the economic, social, health, nutritional and psychological domains. Parent and family targeted services include: adult education, such as classes on child development; English as a second language (ESOL) and basic vocational skills; case management and economic mobility planning; and referrals and assistance coordinating external supports. Head Start serves low-income residents of Somerville and Cambridge.

HPP provides a wide range of services to approximately 450 low-income individuals at risk of homelessness each year, including preventing evictions through advocacy with landlords and in housing court and maximizing income by improving access to public benefits. Case management targeting the root causes of housing insecurity helps prevent future crises. HPP serves Somerville residents with incomes at or below 50% of area median income (AMI).

CAAS' Community Outreach and Organizing program takes a systematic approach to advancing CAAS' mission by engaging low-income residents in collectively pushing for social change. Activities include: 1) conducting outreach in Somerville's low-income community; 2) creating and cultivating on-going relationships with members of the community and encouraging their participation in community action; 3) facilitating community engagement in activities that support and promote their own wellbeing and that of their community, such as assisting with the organization of tenants' unions and engaging with public processes related to issues of municipal concern; and 4) identifying and developing leaders who can speak to and move forward community solutions.

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